

A photograph of a modern healthcare interior. In the foreground, a glass railing with a metal handrail runs diagonally across the frame. Behind the railing, a large, colorful mural with abstract shapes in blue, orange, pink, and purple covers a curved wall. A person is sitting on a pink sofa in the background. The ceiling is white with recessed lighting. The overall atmosphere is bright and contemporary.

healthcare design

SHOWCASE

2026 CALL FOR SUBMISSIONS

2025 Award of Merit Winner: City of Hope, Hope Plaza, Duarte, Calif. EwingCole (Irvine, Calif.) and
CO Architects (Los Angeles). Photo: Todd Mason, Halkin/Mason Photography, LLC



ANNOUNCING THE 26TH ANNUAL HEALTHCARE DESIGN SHOWCASE

The Healthcare Design Showcase, now in its 26th year, is a compilation of recent healthcare projects from firms across the globe. Both built and unbuilt projects, demonstrating thoughtful solutions to support the delivery of care, are featured in this must-read, must-keep resource.

Award Submission Criteria

An elite jury of architects, interior designers, providers, and consultants will evaluate projects. Their rigorous review process is based on four judging criteria:

- Innovation
- Aesthetics
- Experience
- Operational Performance

Projects that excel in these areas will receive special recognition.

Benefits of Participation

- All projects that meet scoring requirements will be published in the August 2026 print and digital issues, providing maximum exposure for firms and their projects.
- All participating firms will receive 25 copies of the August 2026 issue and options for additional promotional opportunities.
- An awards luncheon will be held during the Healthcare Design Conference + Expo, the industry's ultimate networking, education, and product-sourcing event (Oct. 17-20, 2026, New Orleans). Award of Merit and Honorable Mention award winners will receive a complimentary full conference registration to attend (2 complimentary registrations for Award of Merit; 1 for Honorable Mention). Winners will take center stage during this prestigious awards program, plus receive expanded editorial coverage in the August 2026 issue.
- Finalists (projects deemed highly noteworthy by the jury) will be recognized in the magazine and during the awards program.



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Award Submission Guidelines

Projects may be submitted by project team members, such as architecture, interior design, engineering, and construction firms, as well as the associated healthcare organizations and facilities.

Construction Categories

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction and Remodel/Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project-in-Progress
- Unbuilt/Conceptual Design

All projects must have been completed between January 2023 and March 2026, except Project-in-Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same construction category.

Presentation and Publication Materials

Upon receipt of your reservation, you will receive a submission guide and template for preparing your electronic presentation. If submitting for publication only, you will receive a worksheet for supplying your materials (due May 22, 2026).

Presentation for Jury Review

Beautiful photographs are encouraged, but the best submissions will highlight how projects responded to the unique needs of the healthcare organization and patient population being served. For example, submissions should include details on challenges faced and solutions identified such as program requirements and operational approaches that were accommodated or unusual site conditions or environmental goals that influenced design decisions. Include how project team members collaborated with one another as well as the community to resolve the design and identify ways that the project supports the experience of patients, staff, and visitors. From innovations introduced to creative problem-solving, these key elements of the project will tell the jury the whole story.

Presentations due April 3, 2026

Materials for Awards Publication

Participants will receive results following the jury review and award selection.

The following forms/materials must be provided by May 22, 2026:

- Firm and facility contact information
- Project narrative
- List of design team members
- High-res images for publication

Proofs will be issued and must be reviewed and approved by participants by the deadline provided.

Questions? Contact:

Donna Hidalgo
210.419.9017
donna.hidalgo@emeraldx.com



The Premier Source for Design Trends in Healthcare

Healthcare Design (HCD) is the foremost provider of insight, information, and inspiration for the planning, design, construction, and ongoing operation of healthcare facilities. Through *Healthcare Design* magazine, hcdmagazine.com, and in-person events HCD Conference + Expo and HCD Forum, the brand delivers the resources and connections design professionals need to create effective healthcare environments that promote healing, support clinical and operational workflows, and contribute to the bottom line. From new-build hospitals to facility expansions and renovations to ambulatory care sites, Healthcare Design covers the trends, projects, and best practices that push this industry forward.

Publication Options and Rates

All projects that meet scoring requirements will be published in the August 2026 issue. Participants may choose from the options shown below. Entry fees will be invoiced in April and are nonrefundable. Publication fees will be invoiced in August. **Please note: We do not allow cancellations following receipt of your submission. We are happy to accommodate split billing, if submitting jointly with another organization.**



One-page Layout

Entry Fee: \$525

Publication Fee*: \$4,575

*Includes print and digital issues



Two-page Spread

Entry Fee: \$525

Publication Fee*: \$6,975

NEW: Firms may participate in the showcase, without entering the awards program. Rates are the same as above, less the entry fee, and do not require presentation development and jury review. These projects are not eligible for awards. Visit our website for more details.

Complete your reservation form online at hcdmagazine.com

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healthcare
design

SHOWCASE

**CALL FOR
SUBMISSIONS**

Reservations due: March 13, 2026
Presentations due: April 3, 2026