

### PERSONAL EXPERIENTIAL HEALTHCARE

SUBMITTED BY:  
**FFKR ARCHITECTS**

DESIGN TEAM:

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THE CONCEPT:

Imagine a truly personalized and holistic patient-centered healthcare experience that integrates all healthcare and well-being at one location. Personal Experiential Healthcare links technology and built environments to create optimal patient care, which we call the Integrative Health Hub.

The Integrative Health Hub features a physical healthcare space that brings care and treatment services together harmoniously to provide comprehensive treatment by an integrated care team. A central feature of the hub is the patient pod, a comfortable space unique to the patient to wait, travel and receive care. The patient can control their environment by adjusting the lighting, temperature, color, and even electronic wallpaper to reflect their personality, mood and preferences. The pod allows for the patient to have ownership of their space and replaces the stress and discomfort with comfort and personalization.

Technology and thoughtful design can transform healthcare to be more accessible, sustainable, effective and patient-centered.

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The stacking of the Integrative Health Hub brings together patient services to provide holistic care.

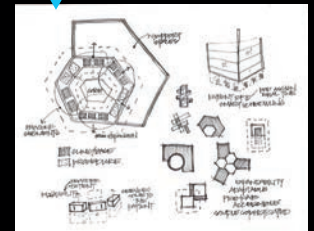


The Integrative Health Hub is a system that elevates care through technology and thoughtful design.



Renderings of the Integrative Health Hub provide a conceptual view of the pod distribution and inner workings of the delivery system.

Design sketches study opportunities for efficiently transporting patients to the point of care.



The framework allows for growth and reaction to the needs of the surrounding community.