

BREAKING THROUGH

A CONCEPTUAL DESIGN COMPETITION FOCUSED ON IMAGINATION+INNOVATION

AXESS

SUBMITTED BY:

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DESIGN TEAM:

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THE CONCEPT:

According to the World Health Organization there will a shortfall of 18 million healthcare workers by 2030. This staggering statistic caused us to question how changes in the healthcare experience could address this issue. How could we connect those in demand with those in need? How could we lower the demand for the providers? The current healthcare system is based on reactionary care; it neglects proactive opportunities. By connecting people to a broadened network of holistic, preventative, and wellness-based care, demand for reactive care will decrease. To begin to address the problem, we conducted a survey, allowing people to envision their ideal healthcare experience. We asked where they'd like it to occur, what they'd like it to consist of, and how comfortable they were with a variety of trends. Using the data we collected from the survey, our goal was to expand the healthcare experience beyond the expected technological advances, towards a new paradigm that would reveal what care could aspire to be. Thus, Axess was born. Axess is a service that provides accessible and preventative care, which is complementary to the existing healthcare network. It broadens the definition of healthcare by introducing holistic wellness into the everyday.

ARCHITECTS
STEFFIAN
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AXESS INTEGRATES

MEET YOUR TEAM



PEOPLE

PLACES

TECHNOLOGY

RURAL CONNECTION
TALKING WITH A PROVIDER

Our AXESS pods are easily distributable to remote or crisis-affected areas by drone connection. These pods allow our Wellness Team to interact with users who need diagnostic or preventative care most.

AXESS #1 RURAL

COMFORT WITH TELEHEALTH AND REMOTE DIAGNOSTICS

25,325

Over 75% of respondents were comfortable to necessary connections with accessing care through these means.

AXESS #1 OFFICE

AXESS starts early.
by introducing our Wellness coaches into schools, students learn preventative, healthy measures that form life-long habits.

AXESS #1 SCHOOL

AXESS prescribes.
Combined, nutrition and dietary support and weighted exercise classes, in accessibility, wear, food choice is tied to unique medical conditions.

AXESS #1 GROCERY