

healthcare design **SHOWCASE**



2023 CALL FOR SUBMISSIONS



POWERED BY

EMERALD

**healthcare
design**

IN CONJUNCTION WITH



THE CENTER FOR
HEALTH DESIGN

IIDA

THE COMMERCIAL
INTERIOR DESIGN
ASSOCIATION

2022 Award of Merit Winner: Waldkliniken Eisenberg by HDR and Matteo Thun & Partners. Photo: HGEsch Photography.



ANNOUNCING THE 23RD ANNUAL HEALTHCARE DESIGN SHOWCASE

The Healthcare Design Showcase is a compilation of recent healthcare projects from firms across the globe. Both built and unbuilt projects, demonstrating thoughtful solutions to support the delivery of care, are featured in this must-read, must-keep resource.

An elite jury of architects, interior designers, providers, and consultants will evaluate projects. Their rigorous review process is based on four judging criteria:

- Innovation
- Aesthetics
- Experience
- Operational Performance

Projects that excel in these areas will receive special recognition.

Benefits of Participation

- All projects that meet scoring requirements will be published in the August 2023 print and digital issue, providing maximum exposure for firms and their projects.
- All participating firms will receive 25 copies of the August 2023 issue and options for additional promotional opportunities.
- An awards luncheon will be held during the Healthcare Design Conference + Expo, the industry's ultimate networking, education, and product-sourcing event (Nov. 4-7, 2023, New Orleans). Award of Merit and Honorable Mention award winners will take center stage during this prestigious awards program, plus receive expanded editorial coverage in the August 2023 issue.
- Finalists (projects deemed highly noteworthy by the jury) will be recognized in the magazine and during the awards program.



Submission Guidelines

Projects may be submitted by project team members, such as architecture, interior design, engineering, and construction firms, as well as the associated healthcare organizations and facilities.

Construction Categories

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction and Remodel/Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project-in-Progress
- Unbuilt/Conceptual Design

All projects must have been completed between January 2020 and March 2023, except Project-in-Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same construction category.

Presentation and Publication Materials

Upon receipt of your reservation, you will receive a submission guide and template for preparing your electronic presentation.

Presentation for Jury Review

Beautiful photographs are encouraged, but the best submissions will highlight how projects responded to the unique needs of the healthcare organization and patient population being served. For example, submissions should include details on challenges faced and solutions identified such as program requirements and operational approaches that were accommodated or unusual site conditions or environmental goals that influenced design decisions. Include how project team members collaborated with one another as well as the community to resolve the design and identify ways that the project supports the experience of patients, staff, and visitors. From innovations introduced to creative problem-solving, these key elements of the project will tell the jury the whole story.

Presentations due March 31, 2023

Materials for Publication

Participants will receive results following the jury review and award selection.

The following forms/materials must be provided by May 19, 2023:

- Firm and facility contact information
- Project narrative
- List of design team members
- Photo release agreement
- High-res images for publication

Proofs will be issued and must be reviewed and approved by participants by the deadline provided.

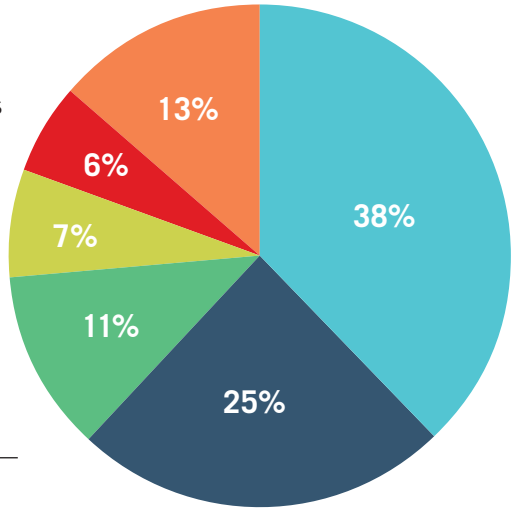
Questions? Contact:

Donna Hidalgo
210.419.9017
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Audience Breakdown

- 38% architecture or A/E firm
- 25% hospital/healthcare facilities
- 11% interior design firm
- 7% contractor/builder/construction or engineering firm
- 6% design-build firm
- 13% others allied to the field (research firms, associations, consulting firms, universities, etc.)



Source: Publisher's Circulation Statement, June 2022

Publication Options and Rates

All projects that meet scoring requirements will be published in the August 2023 issue. Participants may choose from the options shown below. Entry fees will be invoiced in April and are nonrefundable. Publication fees will be invoiced in August. **Please note: We do not allow cancellations following receipt of your submission. We are happy to accommodate split billing, if submitting jointly with another organization.**



One-page Layout
Entry Fee: \$621
Publication Fee*: \$4,564



Two-page Spread
Entry Fee: \$412
Publication Fee*: \$6,965

*Includes print and digital issues

Complete your reservation form online at hcdmagazine.com

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Reservations due: March 3, 2023
Presentations due: March 31, 2023