

healthcare design

SHOWCASE

healthcare
design
25TH
ANNIVERSARY

2025 CALL FOR SUBMISSIONS



ANNOUNCING THE 25TH ANNUAL HEALTHCARE DESIGN SHOWCASE

The Healthcare Design Showcase, now in its 25th year, is a compilation of recent healthcare projects from firms across the globe. Both built and unbuilt projects, demonstrating thoughtful solutions to support the delivery of care, are featured in this must-read, must-keep resource.

An elite jury of architects, interior designers, providers, and consultants will evaluate projects. Their rigorous review process is based on four judging criteria:

- Innovation
- Aesthetics
- Experience
- Operational Performance

Projects that excel in these areas will receive special recognition.

Benefits of Participation

- All projects that meet scoring requirements will be published in the August 2025 print and digital issue, providing maximum exposure for firms and their projects.
- All participating firms will receive 25 copies of the August 2025 issue and options for additional promotional opportunities.
- An awards luncheon will be held during the Healthcare Design Conference + Expo, the industry's ultimate networking, education, and product-sourcing event (Oct. 2025, Kansas City). Award of Merit and Honorable Mention award winners will take center stage during this prestigious awards program, plus receive expanded editorial coverage in the August 2025 issue.
- Finalists (projects deemed highly noteworthy by the jury) will be recognized in the magazine and during the awards program.



2024 Award of Merit Winner: Botton-Champalimaud Pancreatic Cancer Centre, Lisbon Portugal. HDR (Omaha, Neb.), Sachin Agshikar (Mahim, Mumbai, India), and João Laranjo Arquitectos (Portimão, Algarve, Portugal). Photo: Dan Schwalm ©2023 HDR

Submission Guidelines

Projects may be submitted by project team members, such as architecture, interior design, engineering, and construction firms, as well as the associated healthcare organizations and facilities.

Construction Categories

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction and Remodel/Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project-in-Progress
- Unbuilt/Conceptual Design

All projects must have been completed between January 2022 and March 2025, except Project-in-Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same construction category.

Presentation and Publication Materials

Upon receipt of your reservation, you will receive a submission guide and template for preparing your electronic presentation.

Presentation for Jury Review

Beautiful photographs are encouraged, but the best submissions will highlight how projects responded to the unique needs of the healthcare organization and patient population being served. For example, submissions should include details on challenges faced and solutions identified such as program requirements and operational approaches that were accommodated or unusual site conditions or environmental goals that influenced design decisions. Include how project team members collaborated with one another as well as the community to resolve the design and identify ways that the project supports the experience of patients, staff, and visitors. From innovations introduced to creative problem-solving, these key elements of the project will tell the jury the whole story.

Presentations due March 28, 2025

Materials for Publication

Participants will receive results following the jury review and award selection.

The following forms/materials must be provided by May 20, 2025:

- Firm and facility contact information
- Project narrative
- List of design team members
- Photo release agreement
- High-res images for publication

Proofs will be issued and must be reviewed and approved by participants by the deadline provided.

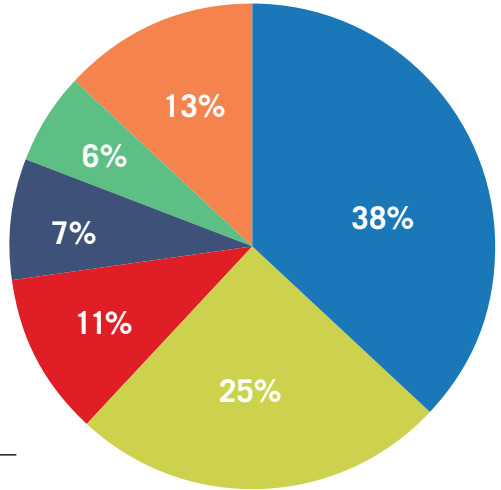
Questions? Contact:

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Audience Breakdown

- 38% architecture or A/E firm
- 25% hospital/healthcare facilities
- 11% interior design firm
- 7% contractor/builder/ construction or engineering firm
- 6% design-build firm
- 13% others allied to the field (research firms, associations, consulting firms, universities, etc.)



Source: Publisher's Circulation Statement, June 2023

Publication Options and Rates

All projects that meet scoring requirements will be published in the August 2025 issue. Participants may choose from the options shown below. Entry fees will be invoiced in April and are nonrefundable. Publication fees will be invoiced in August. **Please note: We do not allow cancellations following receipt of your submission. We are happy to accommodate split billing, if submitting jointly with another organization.**



One-page Layout

→ Entry Fee: \$625
Publication Fee*: \$4,575



Two-page Spread

→ Entry Fee: \$425
Publication Fee*: \$6,975

*Includes print and digital issues

Complete your reservation form online at hcdmagazine.com

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Reservations due: March 3, 2025
Presentations due: March 28, 2025